

Amanda M. Stern-Pirlot

MRAG Americas
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Curriculum Vitae

EDUCATION:

M.S. in Marine Ecology, with honors, September, 2004
University of Bremen—Centre for Marine Ecology, Bremen, Germany

B.A. in Environmental Studies and Economics, May 2001
Macalester College, St. Paul, Minnesota, USA

RELEVANT WORK EXPERIENCE:

Senior fisheries consultant and MSC Program Manager, MRAG Americas, Seattle WA, USA June 2014-present
Primary responsibility for managing MRAG Americas' MSC certification programs

Natural Resources Analyst, At-sea Processors Association (APA), Seattle, WA, USA, January 2013-June 2014

APA is a trade association representing six companies that own and operate 16 U.S.-flag catcher/processor vessels that participate principally in the Alaska pollock fishery and west coast Pacific whiting fishery.

Policy Development Director, Marine Stewardship Council, London, UK, July 2010-January 2013

Within the Standards Department, led the team responsible for maintaining the rigour and credibility of the policy development process, standards and other scheme documentation and interactions with external stakeholders on MSC policy-related matters.

Project Manager—Developing World Fisheries, Marine Stewardship Council, London, UK
February 2008-July 2010

Developed and led policy projects to increase the accessibility of the MSC certification program, primarily to small-scale and/or Developing World fisheries.

Working Group Leader, Project INCOFISH, Leibniz Institute for Marine Research, Kiel, Germany
September, 2004 – January, 2008

Working group goal was to test and implement simple indicators for sustainable fisheries management for direct use by fishers, fish traders, consumers, managers, and the media. Our particular focus was on size-based indicators.

Adjunct Faculty of Oceanography, Earth Sciences Department, Palomar College, San Marcos, California, September, 2003 –August, 2004.

Planned and carried out undergraduate-level introductory Oceanography classes, prepared home- and class-work assignments, and evaluated student performance.

Student Fisheries Researcher, Centre for Marine Tropical Ecology, University of Bremen, Bremen, Germany, August, 2002 - September, 2003.

Teaching Assistant, "Formenkenntnisse Tiere" (invertebrate taxonomy/zoology), University of Bremen, Bremen, Germany, Spring 2002 and 2003.

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8th Grade Science Teacher, Los Angeles Unified School District, Los Angeles, CA, September, 2001-June, 2002

RELEVANT SKILLS:

Significant experience working in/leading cross-disciplinary and multicultural teams, working in and facilitating multi-stakeholder groups, researching, developing, and communicating 3rd party standards and policy, writing papers and reports, giving presentations, and working toward sustainable fisheries in collaboration with other scientists, conservationists, managers and producers worldwide.

Languages: English native, fluent in German, proficient in Spanish

PAPERS AND PUBLICATIONS:

Agnew D.J, N. L. Gutiérrez, **A. Stern-Pirlot** and D. D. Hoggarth (2013) The MSC experience: developing an operational certification standard and a market incentive to improve fishery sustainability. – ICES Journal of Marine Science, doi:10.1093/icesjms/fst091.

Agnew, D.J, N.L. Gutiérrez, **A. Stern-Pirlot**, A.D.M. Smith, C. Zimmermann, and K. Sainsbury (2012) Rebuttal to Froese and Proelss “Evaluation and legal assessment of certified seafood” Marine Policy 38: 551-553

Gutiérrez N.L., Valencia S.R., Branch T.A., Agnew D.J., Baum J.K., et al. (2012) Eco-Label Conveys Reliable Information on Fish Stock Health to Seafood Consumers. PLoS ONE 7(8): e43765.
doi:10.1371/journal.pone.0043765

Stern-Pirlot, A., N. Gutierrez, and O. Defeo (2010) Accessibility of the MSC ecolabelling and certification program for small-scale fisheries. Paper for the World Small-Scale Fisheries Congress. Bangkok, Thailand, October 2010.

Hoggarth, D.D., O. Oloruntuyi , and **A. Stern-Pirlot** (2010) The MSC: measuring fisheries sustainability and the implications for ICES. ICES CM 2010/D:03

Froese, R., **A. Stern-Pirlot** and K. Kesner-Reyes (2008) Out of new stocks in 2020: a comment on “Not all fisheries will be collapsed in 2048”. Marine Policy 33:180-181

Froese, R., **A. Stern-Pirlot**, H. Winker, and D. Gascuel (2008) Size matters: How single-species management can contribute to ecosystem-based fisheries management. Fisheries Research 92: 231-241.

Stern-Pirlot, A and M. Wolff (2006) Population dynamics and fisheries potential of *Anadara tuberculosa* (Bivalvia: Arcidae) along the Pacific coast of Costa Rica. Revista de Biología Tropical 54 (suppl. 1): 87-99.

Stern-Pirlot, A. and R. Froese (2006) Can the knowledge society turn around 500 years of overfishing? 10 pages. In: Proceedings of the Thirteenth Biennial Conference of the International Institute of Fisheries Economics and Trade, July 11-14, 2006, Portsmouth, UK: Rebuilding Fisheries in an Uncertain Environment. Compiled by Ann L. Shriver. International Institute of Fisheries Economics and Trade, Corvallis, OR, USA, 2006. CD ROM. ISBN 0-9763432-3-1

Froese, R., **A. Stern-Pirlot** and H. Winker (2006) A common sense approach to ecosystem-based fisheries management. Poster, presented at the Implementing the Ecosystem Approach to Fisheries conference, Bergen, Norway Sept. 26–28, 2006.

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Stern-Pirlot, A (2005) Using simple indicators in fisheries: review and applications for INCOFISH WP7. INCOFISH Work package 7, Deliverable 7.1.

Stern-Pirlot, A. (2004) Population dynamics and fisheries exploitation of *Anadara tuberculosa* (Bivalvia Arcidae) at three sites on the Pacific coast of Costa Rica. M.Sc. Thesis, University of Bremen, Bremen, Germany.